



Booth registrations are made on a first-come, first-serve basis. Please choose the section you prefer on the registration form and we will do our best to place you in that section.



1518 Broadway Avenue  
Mattoon, IL 61938



# CHAMBER BUSINESS EXPO 2024

Thursday  
October 3  
2024  
10am - 3pm



Cross County Mall  
Mattoon, IL

# Schedule of Events

## Thursday, October 3, 2024

### Business Expo



**10am-3pm** - The 2024 Business Expo is the perfect opportunity to introduce or reintroduce your business products and services to a mass audience. It's also the

prime time to learn about other businesses' products and services offered in the area. Entertainment will be provided by local musicians throughout the day.

### Taste of the Expo



**11:30am-2pm** - The Taste is a premier event at the Expo.

Local restaurants and catering services provide samplings of their culinary delights. Tickets may be purchased at the Chamber office @ 1518 Broadway or at the event - 5 tastings for \$10.00

### Our Town Gallery



**10am-3pm** - Our Town industries are invited to showcase their locally manufactured products used in households and industries throughout the world. Catch a

glimpse of the GALLERY located in the Main Entrance of the Mall, Section D. It's a perfect time to see what Mattoon has to offer.

# What is a Business Expo?

The **Business Expo** is your opportunity to showcase your business products and services to a mass audience—show them why they should shop locally and how your company differs from the competition. With past Expos near sell-outs and in excess of 3,500 potential customers, we have set our hopes high for another successful year!

### Vendor Space

**Vendor Spaces are as follows:**

1. Mattoon Chamber Member \$375
2. Non-Chamber Member \$475
3. Small Business (5 employees or less) \$250
4. Not-for-Profit / Service Clubs (5 employees or less) \$200
5. Our Town Gallery / Home Base \$100

### Vendor Spaces Include:

- Name on Chamber's Expo Webpage
- One 10'x10' exhibit space with a high draped back wall and table height side rails.
- Skirted table & 2 chairs
- Electricity & Wi-Fi access
- One tickets for the Taste of the Expo
- Additional needs upon request (see registration form)



### Benefits

Benefits of participating in the 2024 Annual Business Expo includes:

- Boosted Sales
- Showcase your newest product or service to a mass audience.
- Enhance your business image within the community
- Maintain face-to-face contact with past, present, and future clients.
- Generate new contacts

# REGISTRATION FORM

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

**Exhibit Space**- Booth: 10'x10' (Includes high-draped back wall, draped side rails, skirted table, two chairs, electricity & wireless internet access)

### Vendor Spaces

Which type of company/organization are you?

- Mattoon Chamber Member \$375
- Non-Mattoon Chamber Member \$475
- Small Business (5 employees or less) \$250
- Not-for-Profit / Service Clubs (5 employees or less) \$200
- Our Town Gallery \$100
- Home Base \$100
- 

\_\_\_\_\_ Booth Section (See map for details) Location choice favors early registrants! No guarantees.

### Additional Needs

Extra Tables # \_\_\_\_\_ Extra Chairs # \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Signature \_\_\_\_\_

**SEND REGISTRATION AND PAYMENT TO:**  
Mattoon Chamber of Commerce  
1518 Broadway Avenue • Mattoon, IL 61938

Mattoon Chamber members must be in good standing. Only one company per booth space. Booth spaces are available on first-come, first-serve basis. **Full payment must be received with completed registration form by September 27th to the Mattoon Chamber to guarantee exhibit space. No refunds after September 27th.** Neither the Mattoon Chamber of Commerce nor the Cross County Mall are liable for any loss, damage, or injury for any cause to the exhibitor, exhibitor's employees, guests and/or property.