





Thursday
October 5
2023
IOam - 3pm



Cross County Mall Mattoon, IL

Schedule of Events

What is a Business Expo?

REGISTRATION FORM

Thursday, October 5, 2023

Business Expo



10am-3pm-- The 2023 Business Expo is the perfect opportunity to introduce or reintroduce your business products and services to a mass audience. It's also the

prime time to learn about other businesses products and services offered in the area. Entertainment will be provided by local musicians throughout the day!

Taste of the Expo



11:30am-2pm-- As always, the Taste is a premier event at the Expo! Local restaurants and catering services provide samplings of their culinary

delights. Tickets may be purchased at the Chamber office @ 1518 Broadway or at the event. 5 tastings for \$7.00

Our Town Gallery



10am-3pm-- Our Town industries are invited to showcase their locally manufactured products used in households and industries throughout the world...which

will be located in the Main Entrance of the Mall, Section D. Come catch a glimpse of the GALLERY. It's a perfect time to see what Mattoon has to offer.

The Business Expo is your prime opportunity to showcase your business products and services to a mass audience—let them know why they should shop locally, and how your company differs from the competition. With past Expo's near sell-outs and in excess of 3,500 potential customers, we have set our hopes high for another successful year!

Vendor Space

Vendor Spaces are as follows:

- 1. Mattoon Chamber Member \$350
- 2. Non-Chamber Member \$450
- 3. Small Business (5 employees or less) \$250
- 4. Not-for-Profit / Service Clubs (5 employees or less) \$200
- 5. Our Town Gallery \$100
- 6. Home Base \$50

Vendor Spaces Include:



- One 10'x10' exhibit space with a high draped back wall and table height side rails.
- Skirted table & 2 chairs
- Electricity & Wi-Fi access
- Two tickets for the Taste of the Expo
- Additional needs upon request (see registration form)

Benefits

Benefits of participating in the 2023 Annual Business Expo includes:

- Boosted Sales
- Showcase your newest product or service to a mass audience.
- Enhance your business image within the community
- Maintain face-to-face contact with past, present, and future clients.
- Generate new contacts

Contact Na	ame		
Address			
City	State		Zip
Phone Nur	mber		
Email Addr	ress		
Website A	ddress		
back wall,		s, skir	ncludes high-draped ted table, two chairs, ccess)
Mattoo Non-M Small E Not-for Our To	e of company/or on Chamber Me lattoon Chambe Business (5 emplo	mber er Me yees o e Club	⁻ \$350 mber \$450
Boo	th Section (See	map [·]	for details)
Additional	Needs		
	ables #	I	Extra Chairs #

booth space. Booth spaces are available on first-come, first-serve basis. Full payment must be

submitted with completed registration form by September 28th to the Mattoon Chamber to

guarantee exhibit space. No refunds after September 28th. Neither the Mattoon Chamber of Commerce nor the Cross County Mall are liable for any loss, damage, or injury for any cause

to the exhibitor, exhibitor's employees, guests and/or property.