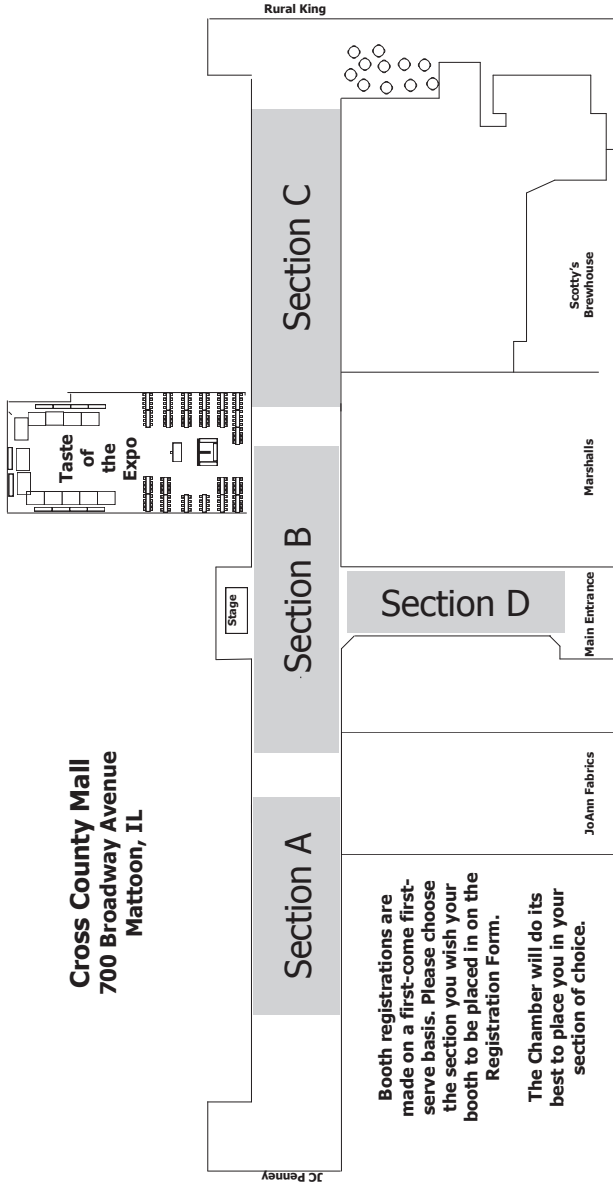


Cross County Mall
700 Broadway Avenue
Mattoon, IL



Booth registrations are made on a first-come first-serve basis. Please choose the section you wish your booth to be placed in on the Registration Form.

The Chamber will do its best to place you in your section of choice.



1518 Broadway Avenue
Mattoon, IL 61938



Business Expo 2019

Presented by the
Mattoon Chamber of Commerce

Thursday
October 3
2019
10am - 3pm



Cross County Mall
Mattoon, IL

Schedule of Events

Thursday, October 3, 2019

Business Expo



10am-3pm—The 2019 Business Expo is the perfect opportunity to introduce or reintroduce your business products and services to a mass audience. It's also the

prime time to learn about other businesses products and services offered in the area. Entertainment will be provided by local musicians throughout the day!

Taste of the Expo



11:30am-2pm- As always, the Taste is a premier event at the expo! Local restaurants and catering services provide samplings of their culinary

delights. Tickets may be purchased at the Chamber office @ 1518 Broadway or at the event. 5 tastings for \$5.00

Our Town Gallery



10am-3pm—Our Town industries are invited to showcase their locally manufactured products used in households and industries throughout the world...which

will be located in the Main Entrance of the Mall, Section D. Come catch a glimpse of the GALLERY. It's a perfect time to see what Mattoon has to offer.

What is a Business Expo?

The **Business Expo** is your prime opportunity to showcase your business products and services to a mass audience—let them know why they should shop locally, and how your company differs from the competition. With past Expo's near sell-outs and in excess of 3,500 potential customers, we have set our hopes high for another successful year!

Vendor Space

Vendor Spaces are as follows:

1. Mattoon Chamber Member \$325
2. Non-Chamber Member \$425
3. Small Business (5 employees or less) \$250
4. Not-for-Profit / Service Clubs (5 employees or less) \$200
5. Our Town Gallery \$100
6. Home Base \$50

Vendor Spaces Include:

- Name on Chamber's Expo Webpage
- One 10'x10' exhibit space with a high draped back wall and table height side rails.
- Skirted table & 2 chairs
- Electricity & Wi-Fi access
- Two tickets for the Taste of the Expo
- Additional needs upon request (see registration form)



Benefits

Benefits of participating in the 2019 Annual Business Expo includes:

- Boosted Sales
- Showcase your newest product or service to a mass audience.
- Enhance your business image within the community
- Maintain face-to-face contact with past, present, and future clients.
- Generate new contacts

REGISTRATION FORM

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email Address _____

Website Address _____

Exhibit Space- Booth: 10'x10' (Includes high-draped back wall, draped side rails, skirted table, two chairs, electricity & wireless internet access)

Vendor Spaces

Which type of company/organization are you?

- Mattoon Chamber Member \$325
- Non-Mattoon Chamber Member \$425
- Small Business (5 employees or less) \$250
- Not-for-Profit / Service Clubs (5 employees or less) \$200
- Our Town Gallery \$100
- Home Base \$50

_____ Booth Section (See map for details)

Additional Needs

- Extra Tables # _____ Extra Chairs # _____

Total Enclosed \$ _____

Signature _____

SEND REGISTRATION AND PAYMENT TO:

Mattoon Chamber of Commerce

1518 Broadway Avenue • Mattoon, IL 61938

Mattoon Chamber members must be in good standing. Only one company may occupy each booth space. Booth spaces are available on first-come, first-serve basis. Full payment must be submitted with completed registration form by September 25th to the Mattoon Chamber to guarantee exhibit space. No refunds after September 24th. Neither the Mattoon Chamber of Commerce nor the Cross County Mall are liable for any loss, damage, or injury for any cause to the exhibitor, exhibitor's employees, guests and/or property.