

DESSERT

A sweet course for a thriving community

Chamber Buck\$ - Since the inception of our Chamber Buck\$ program, over **\$1 million dollars** has been kept in our community and benefited the Mattoon economy - encouraging more and more people to "Shop Local!" The sales tax dollars generated goes back into our community helping Mattoon and the business climate grow stronger and more prosperous. **Think Local** when you are considering where to make purchases, **Buy Local** more often and **Act Local** by supporting businesses that fit the character of our community. We want to preserve this unique community of ours by increasing awareness about the benefits of doing business locally.

Our goals:

Educate residents about the importance of preserving a strong local economy, keep our local stores open, building stronger businesses—builds a stronger community. When a business grows, more jobs are created, jobs mean more money is spent, more taxes are collected. Tax dollars collected give way to better streets, parks, schools, etc.

How are we going to achieve these goals?

With your help! A growing network of Chamber merchants are accepting **Chamber Buck\$** into their stores aiding in keeping tax dollars in town, while strengthening our business climate—which means **JOBS!!!** By using or accepting Chamber Buck\$ in your businesses, continues our mission of—**THINK, BUY, AND ACT LOCAL**. So go spend money and feel good about it. Chamber bucks can be purchased by anyone, however, **ONLY CHAMBER MEMBERS CAN ACCEPT CHAMBER BUCK\$**.

**Support Mattoon,
Buy Chamber Buck\$**

STAFF

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OUR TEAM ♦ OUR DREAM ♦ OUR TOWN



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Mattoon
Chamber of
Commerce
Cafe



Hours:
Monday-Friday 8:30 a.m. - 5:00 p.m.

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MAIN DISHES

Our membership menu offers direct access to Tangible Business Benefits:

- NOTARY SERVICE** - Use of in-house notary, who is legally empowered to witness signatures and certify document's validity. **Included**
- RIBBON CUTTING** - Organizes a ribbon cutting or ground breaking ceremony to officially start off a business. **Included**
- WEBSITE LINK** - Your business becomes directly linked to the Chamber's website, offering more visibility and accessibility to your business. **Included**
- ANNUAL MEMBERSHIP DIRECTORY** - Members are listed alphabetically with address, telephone number, and key representatives; also listed according to type of business. **Included**
- MEMBERSHIP DECAL** - You'll want to display the Chamber membership window/door decal at your front office or lobby—a visible sign that you support quality development through membership in the Mattoon Chamber of Commerce. **Included**
- MONTHLY NEWSLETTER** - Stay informed. Regular communication with our members is so important. Read about chamber members, programs, events and other need to know information going on each month with the business climate. Newsletter displayed on Chamber website until the next issue. **Included**
- MID-MONTH NEWS** - Your mid-month e-mail blast reminder of upcoming events held by our business climate members. **Included**
- WEBSITE EVENT CALENDAR**- Your event on the front page Chamber website calendar with a direct link back to your website, promoting one's business event to others. **Included**

— ENTREES —

Check out one or more of these delightful dishes of our Chamber and take in all of our offerings.

Community Profile Magazine - Mattoon-Where You Belong Statistics and data of what our City of Mattoon has to offer for anyone entertaining the idea of moving to the area or starting a new business while reminding the locals of what we have in Mattoon.

County Maps - County maps clearly labels members business locations, with colored coded township enabling easier access in locating each of the city's townships.

City Maps - City directory of Mattoon on Chamber website. Labels advertisers business locations and links to their websites giving more marketable exposure of what Mattoon offers. Downloadable from the internet!

Business After Hours - Your #1 networking opportunity held each month at sponsored business locations from 5:00-7:00 p.m. A wonderful opportunity to interact with your fellow Chamber members.

Citizen of the Year Award - An annual award given to an exceptionally deserving citizen at the Annual Dinner, put together by the Chamber to honor its members.

Members in the News - Articles/media releases submitted by members of the Chamber are included in the monthly newsletters as well as listed on the Chamber's web site for 30 days; an opportunity to spotlight the happenings of members.

Business Marketing - *MEMBERSHIP EXCLUSIVE* - Opportunity to advertise to other businesses through newsletter inserts, Membership Directory & Buyer's Guide, member profiling in newsletter and membership referrals, along with the Website "Key Investor" rotator running 24/7

— A LA CARTE —

Wonderful side dishes that complement the main entrees:

Attorney General Satellite Office - The Attorney General community outreach liaison offers assistance to the public at no charge. Call for an appointment.

Small Business Administration - SBA's Illinois District Office and its Springfield Branch Office are responsible for delivering SBA's many programs and services throughout Illinois's 102 counties. Over the years, the SBA has developed many small business loan and assistance programs, special outreach efforts and initiatives to aid and inform small businesses.



WINTER SWING - Part miniature golf and all fun! Members are challenged by holes designed and built by each establishment. The perfect opportunity to network in a casual and fun environment.

ANNUAL DINNER GALA - Thank you to our membership. Introduction of retiring and the welcoming of new board members, citizen of the year award, while enlightening those attendees what the chamber is doing, along with a formal sit down buffet dinner, and live entertainment. Information of the event will be on the front page rotator for those interested in attending this gala event of the year.

CHAMBER GOLF OUTING - This yearly event gives prime time for networking on a great day to relax and have fun. Information on the outing will be on front page website for those interested in partaking of the day.

BUSINESS EXPO - This annual fall event will serve as a networking tool with other business persons, make contact with potential customers and gain exposure for their businesses and services offered. The perfect opportunity to showcase your business to the public as to what you have to offer here in Mattoon, Illinois.

WEBSITE "Key Investor Rotator" - A 24/7 marketing tool located on the front page of the Chamber website for those visitors peering into what Mattoon has to offer. Your logo with a direct link to your website is showcased on the rotator. No hunting for your company!

WEBSITE FRONT PAGE ROTATOR - The perfect opportunity to market your company on the chambers front page. Limited space available.

— BEVERAGES —

Quench your thirst :

When we work with our membership, we don't simply view our work we do through a lens of "how many members," or "how many sponsors," but through the lens of getting our membership excited about what we are already doing to help improve the community through the Chamber...We love what we do. So sit back, loosen your belt, and take in all of our offerings.